

## The People We Seek



The Company We keep Pte Ltd

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UEN: 202233838C

# Creative Art Director

Singapore

## The Company We Keep

The Company We Keep is more than just a name, we believe it defines who we are and how far we can go. We are all about the people: about building an ecosystem, a group of diverse talented individuals that collaborate to create extraordinary work sharing a common vision and goals.

Teamwork is everything to us. We know that it takes a very special group of people to do what we do. The Company We Keep is looking for an innovative Creative Art Director to join our team, creating extraordinary concepts and designs for our clients. You will be insanely inquisitive, approachable and inclusive. You will enjoy working in a fast-paced agency environment with a hugely talented team, in addition to incredible partners and customers.

## The Role We Offer

The CWK Creative Art Director conceptualizes, designs and manages innovative creative solutions across multiple mediums and styles for internal, partner and client campaigns:

- Taking ownership of a brief from concept through to final delivery.
- Responding to detailed and open-ended briefs depending on the nature of the project.
- Developing conceptual and stylistic direction and execution for a wide variety of projects.
- Ensuring all design adheres to the brief, specifications and brand guidelines.
- Working closely with the Executive Creative Director, design team and project leads.
- Managing and mentoring design team members.
- Championing creativity across the wider team.
- Singapore based role with remote flexibility.

## The Traits You'll Have

- **Approachable:** Open, receptive and helpful to clients, stakeholders and colleagues. Actively listens and has an objective, collaborative approach to problem solving.
- **Inquisitive:** Desire to take on new opportunities with a positive attitude, find creative solutions to challenges, learning from people and situations around you.
- **Inclusive:** Collaborative approach to people and situations.

**The Company : We Keep**

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- A fun-loving team worker, with no ego and a **never settle** attitude.
- A love of all things creative and a keen interest in emerging design, technology and cultural trends.
- An inherent desire to create solutions with real world relevance and impact
- Continually pushing the bar creatively and strategically in multiple industries and across multiple disciplines.
- Thorough knowledge and familiarity with dynamic and impactful design techniques.
- High level of accuracy and attention to detail.
- Ability to mentor and be mentored - provide constructive feedback to others as well as receive it.
- Service minded with positive client management skills, navigating a range of projects and multiple changes with a smile.
- A collaborative and fun-loving work ethic with no ego.
- Aptitude to work quickly and methodically to meet deadlines.

## The Experience You'll Bring

- Degree level education or equivalent experience in design or related discipline.
- Demonstrated experience at creative concepting and the delivery of creative concepts into reality within actual delivered projects.
- Solid experience as a best-practice senior designer with a strong portfolio demonstrating a keen eye for visual composition that's on brand.
- 7+ years minimum industry experience across multiple channels including branding, websites, social, promotions & marketing campaigns & events and more.

## The Skills We Need

- Ability to think strategically to build a client's vision and execute their briefs.
- Confidence to ideate creative concepts across a variety of executions such as activations, engagements and performances.
- High quality visual art direction and execution of work in an integrated agency environment.
- Successful track record of managing multiple creative projects.
- Sound understanding of multiple client guidelines and relationships.
- Excellent communication and presentation skills.
- Ability to project manage - foresee challenges & develop procedures to ensure smooth delivery of projects.

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- Ensuring project resources and time are adequate and tracked throughout the duration of projects.
- Highly proficient with Adobe Creative Suite - Acrobat, Photoshop, Illustrator, InDesign, Figma, Bridge, Lightroom and Google Suite.
- Great organizational skills, particularly around file management.
- Understanding of animation and environment (3D) design.
- Photography & Illustration abilities.
- Effective and strong leadership, team management and peer engagement abilities to guide, empower and inspire others.

If this sounds like the right opportunity for you please email us your CV to [workwithus@thecwk.com](mailto:workwithus@thecwk.com)